Big. Bold. Bodacious.

Make Signs & Labels That Command Attention and Get Read

POWERMark™

sign and label maker

BRADY®

Remarkably visible. Unmistakably succinct. And presented with an absolute sense of direction and urgency.

BEFORE & AFTER

That's a message that commands attention, gets read and gets followed. That is one bodacious message.

That's impact. **Impact you create every time you create a custom message using the PowerMark™ sign and label maker from Brady. PowerMark™ is the industrial sign and label maker that lets you make big, bold and bodacious messages — and do it all in color… in minutes… in house.**

There is no substitute for information on a sign or label. Don't settle for anything less.

Lives Can Depend on It

Putting specific safety messages with crystal-clear details at all points of need helps employees, contractors and other plant visitors understand the proper and safe way to go about their business.

Productivity Depends on It

When critical production and maintenance information is placed where it's needed most and where it will be seen, the number of costly errors and mistakes are reduced. Workers are more focused, more effective and more productive.

Profits Depend on It

Having the in-house ability to create signs and labels specific to your processes and applications makes for a safer and more productive work environment — generating benefits that flow directly to your bottom line.

Your Peace of Mind Depends on It

With the help of the PowerMark™ sign and label maker from Brady, you have the ability to create a safer, more productive, more profitable work environment at your fingertips. That's peace of mind.

Big. Bold. Bodacious.

Color Signs and Labels with Impact — Up to 10" Wide!

Make Your Own Big Color Signs in Minutes So They're Loud and Clear!

Print large color custom signs in your own office with the PowerMark™ sign and label maker (Patent No. 6,276,849). You can make professional, 10" industrial-grade labels and signs in just minutes, at huge cost savings.

Size Does Matter

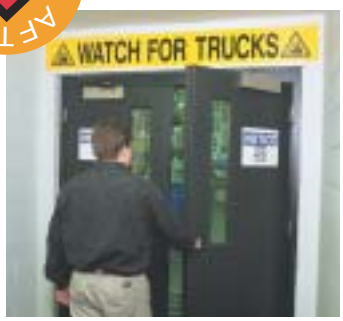
Don't settle for smaller signs that are easily overlooked. Create your own signs from 4" to 10" high, so your message won't be missed.

Show the Colors Of a Professional

Add color to your sign to maximize its impact. With PowerMark™ sign and label maker, you can print up to four colors on one sign — without changing ribbons! Using your PC, your can print up to nine colors without changing ribbons.

Rigid or Flexible Adhesive Signs

Easily mount your PowerMark output to plastic, aluminum or clear panels with the BLS 1200 Laminator, or affix your sign directly to any clean, hard surface — all for savings of over 70% compared to custom-ordered signs.



Hundreds of Uses, Inside and Out.

Environmental...Health...Safety...Industrial Hygiene...Security...

Add Color for Maximum Impact

Security Procedures

Evacuation Procedures

Maintenance...Operations...Facilities ID...Predictive Maintenance...Ele

Predictive Maintenance

Equipment/Location ID

Differentiate Similar Equipment

Hazard Notification

Recycling Programs

Roll-Form Pipe Markers

Logistics...Building & Grounds...Warehouse...Traffic Control

Hi-Visibility Signs

Logistical Procedures

Bar Code Labels

Confined Space Information

RTK Chemical Placards

NFPA 704-M Diamonds

ctrical...Process Control...

Emergency Responder Information

Electrical Warnings/Information

Lockout/Tagout Labeling

Large Horizontal Pipe Markers

Roof-Top Equipment

Column /Area ID

Traffic/Grounds Signs

Research Facilities

Special Events

Ready to Use Right Out of the Box

Description	Catalog No.
PowerMark™ Sign and Label Maker, (stand alone)	13500
PowerMark™ with MarkWare ™ & BLS 1200 Laminator	13505
PowerMark™ Cable Kit (required w/PC use)	13509
Spare Ribbon Clamshell (holds ribbon)	13507
PowerMark™ Memory Card	13643
Print Head Cleaning Pen (recommended)	64692
PowerMark™ Replacement Wiper Pads (replace every 10 rolls)	13644
PowerMark™ Carry Case	13700
PowerMark™ BLS 1200, Labelizer®PLUS, MarkWare™&VIP Manual	30651
PowerMark™ BLS 1200, HandiMark®, MarkWare™&VIP Manual	30652
PowerMark™ BLS 1200, Labelizer®PLUS, HandiMark®, MarkWare™ &VIP Manual	30653

Best Value

Easy Loading, Long Lasting Tapes

Durable, Indoor/Outdoor Grade Vinyl Tape

Labels adhere well to pipes, walls, equipment, doors... most clean, dry surfaces. Conforms well to irregular, curved or rough surfaces... it even stands up to grease, oil and most industrial chemicals. Five-year average outdoor durability in temperatures from 180°F to -40°F (82°C to -40°C). Tape can be applied as low as 0°F (-I8°C).

Vinyl Tapes – 50 ft. Roll

Size	Catalog Number										
Width	White	Yellow	Red	Blue	Green	Orange	Black	Gold	Grey	Brown	Purple
4"	13538	13539	13540	13541	13542	13543	13544	13545	13546	13547	13548
6"	13549	13550	13601	13602	13603	13604	13605	13606	13607	13608	13609
7"	13651	13652	13654	13656	13655	13653	–	–	–	–	–
8"	13551	13552	13553	13554	13555	13556	13557	13558	13559	13560	13561
10"	13562	13563	13610	13611	13612	13613	13614	13615	13616	13617	13618

High-Performance Polyester Tapes

This ultra-smooth outdoor grade tape is ideal for mounting on sign panels. Its low-halide construction makes it the best choice for labeling on stainless steel and nickel surfaces.

Polyester Tapes – 50 ft. Roll

Size	Catalog No.			
Width	Clear	White	Yellow	Orange
4"	13564	13565	13566	13567
6"	13568	13569	13570	13571
7"	13572	13573	13574	13575
10"	13576	13577	13578	13579

Reflective and Specialty Tapes

Suitable for indoor or outdoor use. Reflective tapes are ideal for reading labels in low light conditions.

Phosphorescent tape enables you to create signs that glow in the dark for added safety in low light conditions.

Reflective and Specialty Tapes – 33 ft. Roll

Size	Catalog No.			
Width	Silver Reflective	Phosphorescent	Tag Stock	Brushed Gold
4"	13580	13581	13583	13584
7"	13585	13586	13588	13589
10"	13590	13591	13593	13594

Rigid Sign Panels

Sign Blanks let you laminate output using the BLS 1200 Laminator. Plastic and aluminum blanks come in white, yellow and orange. Clear acrylic panels have pressure sensitive adhesive (graphics end up protected).

Plastic Panels – Corners Rounded with Holes

Size	Catalog No.		
	White	Yellow	Orange
4.25" x 6.25"	13620	13621	13622
6.25" x 10.25"	13623	13624	13625
10.25" x 14.25"	13626	13627	13628

Aluminum Panels – Corners Rounded with Holes

Size	Catalog No.		
	White	Yellow	Orange
4.25" x 6.25"	13629	13630	13631
6.25" x 10.25"	13632	13633	13634
10.25" x 14.25"	13635	13636	13637

Laminating & Mounting

Brady's BLS 1200 laminating system quickly and easily mounts Powermark™ output to rigid panels. The BLS 1200 can be purchased as a set with the PowerMark™ Sign and Label Maker.

Clear Acrylic Panels with Pressure Sensitive Adhesive

Size	Catalog No.
4" x 6"	13638
7.25" x 10"	13639
10" x 14"	13640

BLS 1200	Catalog No.
BLS 1200 Laminating System	13506

Industrial Grade Print Ribbons

Always use the clear clamshell #13507 when installing your PowerMark™ ribbons

1 Color Ribbons

Length of roll 200 ft.

Size	Catalog No.							
Width	Black	White	Red	Blue	Green	Magenta	Yellow	Orange
6.25"	13511	13513	13595	13596	13597	13598	13599	13600
8.8"	13510	13512	13514	13515	13516	13517	13518	13519

2 Color Paneled Ribbons

8" long panels, length of roll 200 ft.

Size	Catalog No.		
Width	Black/Red	Black/Yellow	Black/Orange
6.25"	13523	13527	13529
8.8"	13522	–	–

(used to create 2 color signs up to 8" long)

15" long panels, length of roll 200 ft.

Size	Catalog No.			
Width	Black/Red	Black/Blue	Black/Yellow	Black/Orange
6.25"	13521	13525	–	–
8.8"	13520	13524	13526	13528

(used to create 2 color signs up to 15" long)

4 Color Paneled Ribbons

8" long panels, length of roll 200 ft.

Size	Catalog No.	
Width	Black/Red/Blue/Yellow	Black/Red/Blue/Green
6.25"	13533	13537
8.8"	13532	13536

(used to create 4 color signs up to 8" long)

15" long panels, length of roll 200 ft.

Size	Catalog No.	
Width	Black/Red/Blue/Yellow	Black/Red/Blue/Green
6.25"	13531	13535
8.8"	13530	13534

(used to create 4 color signs up to 15" long)

BRADY

POWER Mark

sign and label maker

(Patent No. 6,276,849)

No Need to Swap Ribbons for Color Printing

Connect to Your PC

Large, Pivoting Display On-Screen Preview

300 DPI Print Resolution

Internal and External File Storage

Automatic Cutoff

4", 6", 7", 8" & 10" Tapes, Outdoor Grade, 5-8 Year Outdoor Durability

Key Applications and Tools Built-In

This powerful label maker has the critical tools you need built right in, including 300 industrial and safety symbols, and 3 of 9 bar code symbology. Connect your PowerMark™ to optional MarkWare™ Deluxe Facility ID Software, and you get even more bar codes, symbols and label making versatility.

Key Functions:

Multiple Color Printing
Bold
Underline
Italics
Expand/Condense Text
Superscript/Subscript
Reverse Print
Auto Fit To Specific Length
Justify Text Automatically
Frames Automatically
Mirror Image Mirror Image

- Text Sizes .08" To 7.5"
- Over 300 Built-In Symbols and Pictos
- 3 Bar Code Symbologies Built-In
- Sequencing
- Repeat Print & Batch Print

Preprogrammed Built-In Applications:

Signs
Hazardous Waste Labels
Pipe Markers
General Signs and Labels

HandiMark®

Portable Label Maker

- Portable… Goes Where You Go
- 1/2" to 2" Tape Sizes… Industrial Grade Vinyls
- Built-In Industrial Applications

MarkWare™

Deluxe Facility Identification Software

- Over 800 Safety Symbols and Pictograms
- 2,000 Chemical Database for RTK Labels
- Import Logo's, Photos, Graphics
- 15 Bar Code Symbologies, Complete Drawing Toolkit

GlobalMark™

Industrial Label Maker

- 1 Color, Spot Color or Full Color Print
- Excellent Choice for Printing Pipe Markers
- 1/2" to 4" Tape Sizes… Industrial Grade Vinyls and Polyesters
- Widest Offering of Specialty Tapes… Reflective, Glow-in-the-Dark, Thermal Paper, RTK Chemical Labels, Tag Stock, Magnetic, Static Cling, Metallized Polyester

Buy these Brady label makers with your PowerMark™ and get special combination savings!

BRADY®

USA
2221 West Camden Road
P.O. Box 2999,
Milwaukee, WI 53201-2999
1-800-635-7557
Fax: 1-800-445-7446
www.bradysignmark.com

Canada
W.H. Brady Inc.
56 Leek Creek
Richmond Hill, ON L4B 1H1
1-800-262-6179
Fax: 1-800-387-4935
www.bradysignmark.com

Your local distributor is:

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